

Privacy Policy

Description

Introduction

Perfect Filter® (Company, we, our, or us) respects your privacy and is committed to protecting the personal information you provide through our website, products, services, and communications.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, submit information through forms, interact with our business, or communicate with us by phone, email, or text message.

INFORMATION WE COLLECT

We may collect information that you voluntarily provide, including:

- Name
- Email address
- Phone number
- Mailing address
- Service address
- Information submitted through forms, surveys, or applications
- Franchise inquiry information
- Customer support communications

We may also automatically collect certain information, including:

- IP address
- Browser type
- Device information
- Website usage data
- Cookies and similar tracking technologies

HOW WE USE YOUR INFORMATION

We may use your information to respond to inquiries, schedule appointments, provide products and services, process transactions, send service updates, send marketing communications, improve our website and customer experience, comply with legal obligations, and support franchise development and training activities.

TEXT MESSAGING (SMS) COMMUNICATIONS

By providing your mobile phone number and opting in, you consent to receive text messages from Perfect Filter® regarding appointments, service updates, customer support, marketing promotions, franchise opportunities, and business communications.

Message frequency may vary. Message and data rates may apply. Consent to receive text messages is not a condition of purchase.

Reply STOP to stop receiving messages. Reply HELP for assistance.

SMS PRIVACY COMMITMENT

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes.

Text messaging opt-in data and consent information will not be sold, rented, or shared with any third parties except as required to provide messaging services or comply with applicable law.

INFORMATION SHARING AND SALE OF PERSONAL INFORMATION

Perfect Filter® does not sell, rent, trade, or otherwise transfer your personal information to third parties for their own marketing purposes.

Information collected through our website, advertisements, forms, phone calls, text messaging programs, customer interactions, or franchise inquiries is used solely for the business purposes of Perfect Filter®, including providing products, services, customer support, appointment scheduling, marketing communications, franchise development, and related business operations.

We do not share customer information with third parties for independent advertising, marketing, or promotional activities.

Any information shared with service providers is limited to what is reasonably necessary for those providers to perform services on our behalf and is subject to confidentiality obligations.

COOKIES AND TRACKING TECHNOLOGIES

Our website may use cookies and similar technologies to improve website functionality, analyze website traffic, personalize user experiences, and measure marketing performance.

DATA SECURITY

We maintain reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, disclosure, alteration, or destruction.

CALIFORNIA PRIVACY RIGHTS

Perfect Filter® does not sell personal information and does not share personal information with third parties for cross-context behavioral advertising or unrelated marketing purposes.

Personal information collected by Perfect Filter® is used exclusively for legitimate business purposes directly related to Perfect Filter® products, services, customer support, franchise opportunities, and

business operations.

CHILDREN'S PRIVACY

Our services are not directed to children under 13 years of age.

THIRD-PARTY WEBSITES

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of third-party websites.

DATA RETENTION

We retain personal information only as long as necessary to fulfill business purposes, comply with legal obligations, resolve disputes, and enforce agreements.

CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date.

CONTACT INFORMATION

Perfect Filter®

Website: www.PerfectFilter.com

Email: info@perfectfilter.com

Phone: 760-456-7887

Your information will never be sold, rented, or shared with third parties for their marketing purposes. Information submitted through this form will only be used by Perfect Filter® in accordance with our Privacy Policy.

To ask questions or comment about this privacy policy and our privacy practices, contact via our Contact Us link.

Thank You for Visiting Perfect Filter.

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Author

pfcadmin